Task: Summarize major product launches and updates for Salesforce (ticker: CRM).

Timeframe: Last 12 months + today.

Source hierarchy:

1) SEC Filings (8-K, then 10-K/10-Q).

2) Earnings call transcripts (only if explicitly mentioning product launches/updates).

3) Reputable press/news (Salesforce IR, Reuters, Bloomberg, WSJ) — ONLY if no SEC disclosure exists yet.

Output style:

- Group into two sections:

"Definitive — SEC-Filed" (confirmed, trustworthy)

"Fast — Not yet in SEC" (press/news only; early stage).

- Under each section, use short bullet points.

- Format each bullet as:

• Product name — [Date] [Source tag: ✅ SEC or ⚠️ News]

Line 1: Mechanics (launch/update, ARR, adoption metric).

Line 2: Banker-lens context (why it matters: monetization, AI positioning, governance, competition).

Rules:

- Keep each bullet to two lines max (Line 1 mechanics, Line 2 context).

- Do not duplicate the same event across SEC and news; prioritize SEC if both exist.

- Exclude blogs, unverified posts, or vague rumors.

- Use concise, client-ready language that can be copy-pasted into banker meeting prep.

- Dates must be YYYY-MM-DD.

Example output:

Definitive — SEC-Filed

• Agentforce adoption update — 2025-02-26 ✅

ARR reached $900M (+120% YoY); 5,000 deals signed.

Shows strong AI monetization, material enough to hit filings.

Fast — Not yet in SEC

• Agentforce launch — 2024-09-12 ⚠️

Debuted autonomous AI agents at Dreamforce with Atlas engine.

Strategic pivot beyond copilots; signals competitive positioning.

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**Definitive — SEC-Filed**

* **Agentforce & Data Cloud adoption update** — Feb 26, 2025 (SEC 8-K) ✅  
   ARR hit **$900M (+120% YoY)**; 5,000 Agentforce deals (3,000+ paid).  
   Shows strong monetization momentum; material enough to hit filings.

**Fast — Not yet in SEC (Press/IR)**

* **Agentforce launch (Dreamforce)** — Sep 12, 2024 ⚠️  
   Debuted Salesforce’s **autonomous AI agents** with Atlas Reasoning Engine.  
   Strategic pivot beyond copilots; major AI platform positioning.
* **Agentforce GA** — Oct 29, 2024 ⚠️  
   Product went live with integrations (Data Cloud, Slack, MuleSoft).  
   Early customer logos (OpenTable, Saks) support credibility.
* **Agentforce Partner Network** — Sep 17, 2024 ⚠️  
   Ecosystem of 3rd-party agent actions with AWS, Google, IBM, etc.  
   Expands reach via AppExchange, increases stickiness.
* **Agentforce 2.0** — Dec 17, 2024 ⚠️  
   Added pre-built skills, deeper reasoning, Slack integration.  
   Signals platform maturity and enterprise coverage growth.